

COVID-19

Making the most of your downtime

Research shows that goal setting, remembering your mission and being intentional with your time helps you to move forward in times of crisis. Whilst there are many things in the current situation that are outside of our control, we *can* control how we respond. As you have more time to sit and reflect, here are some ideas to help keep you motivated, proactive and positive:

- **Do your plans need updating?** | Remember that your certification requires an annual review of your business plan, marketing plan, operational management plan, environmental management plan and interpretation plan (Ecotourism and Advanced Ecotourism levels). The EA Team is always happy to help by providing templates, examples and feedback on these if you need.
- **Ever thought of upgrading your certification?** | Did you know that it is free to upgrade your ECO or Climate Action Certification to a higher level? Contact us to find out how!
- **Want to explore our new online portal?** | We are currently adding operators to the new online portal we launched a few months ago. If you are interested in having priority access to report on the revised criteria, please let us know, and we'll get the process started!
- **Got some best practice case studies to share?** | We are always happy to hear about the great initiatives you have implemented to publish them on our online portal or marketing or training material. Your efforts and tips can be a great source of inspiration for our applicants and other certified operators too.
- **Looking for ways to improve your business?** | We have published fact sheets about accessibility, food waste and alternatives to plastic for food service businesses that may help you improve your business operations and sustainability. Let us know if you'd like us to send you these.
- **Got outstanding corrective actions?** | Have you had a certification audit recently that required some updates to your plans or business practices? Remember we're here to help you work on these!
- **Want to connect with other operators?** | Did you know we have a dedicated Facebook group for certified operators? This is a great forum for exchanging ideas, sharing successes and lifting each other up. Ask us if you're not yet a member.
- **Look to the future.** | What projects have you always thought about but never had time to pursue? Now is the perfect time to invest the energy into these.



FOR HELP OR ADVICE ON ANY OF THE ABOVE, DON'T HESITATE TO GET IN TOUCH WITH US: ECO@ECOTOURISM.ORG.AU / 07 3256 6777.